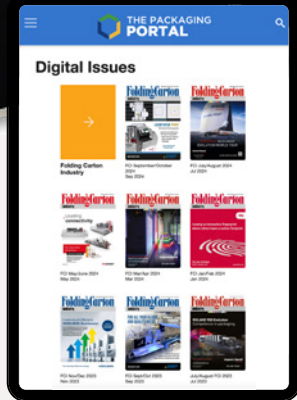


WIDELY RECOGNISED AS THE LEADING AND MOST RELEVANT JOURNAL FOR THE INDUSTRY WHICH IT SERVES



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COUNTRY BREAKDOWN

(Source: Label Print Out/Postal Code Areas)



Europe	Portugal 91	Middle East 198
United Kingdom 470	Austria 99	
Ireland 57	Greece 36	Africa 317
Holland 102	Switzerland 84	
Belgium 86	Sweden 89	Far East Asia & Pacific Region 604
France 309	Norway 46	
Germany 332	Finland 63	South America 573
Italy 284	Denmark 81	
Spain 235	Eastern Europe 427	North America 630

FOLDING CARTON INDUSTRY

INCORPORATING NEWS AND COMMENT FROM PRO CARTON, ECMA AND THE PPC!

Read by carton makers, cartonboard mills, equipment and machinery suppliers and carton buyers throughout the world.

The magazine is published in January, March, May, July, September and November each year.

2025 PROGRAMME

JAN/FEB Cutting and Creasing Review.

MAR/APR Sheetfed Printing Review. **CCE Preview.**

MAY/JUNE Inks, Coatings and Varnishes, Adhesive Applicators and Quality Control.

JULY/AUG Laminating Reel Fed Printing Review.

SEPT/OCT MIS Systems/Computer Software and Barcoding. **ECMA Congress.**

NOV/DEC Carton Gluers and Window Patchers Reviewed.

The following subjects will also be reviewed throughout the year in a series of in-depth articles compiled by our editorial staff and contributors:

- Board Mill Profiles
- Carton Plant Profiles
- Equipment Supplier Profiles
- Carton People Profiles
- Carton User Profiles
- New Products, Equipment & Services
- Equipment Installation Reviews
- Product Review Profiles

In addition, each issue contains its regular and established schedule of articles of topical and immediate relevance to readers. Included in these are: Corporate Affairs • New Products • Suppliers Guide • Classified Advertising

ADVERTISING RATES 2025

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€2420	€1375	€760
2 Insertions	€2340	€1320	€725
3 Insertions	€2270	€1170	€690
6 Insertions	€2035	€1100	€600

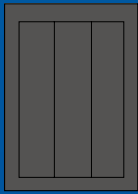
For full specs see over

UK CUSTOMERS: VAT will be charged at statutory rate.

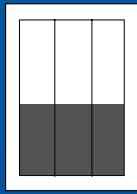
MECHANICAL DATA

PLEASE EMAIL DAN BRUNTON
dan@brunton.co.uk TO BOOK ADVERTISING

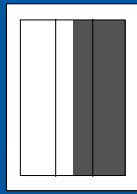
PRINT



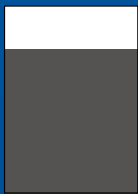
FULL PAGE



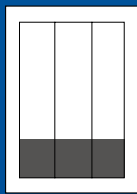
1/2 PAGE (H)



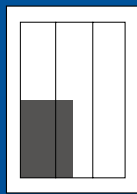
1/2 PAGE (V)



FRONT COVER



1/4 PAGE (H)

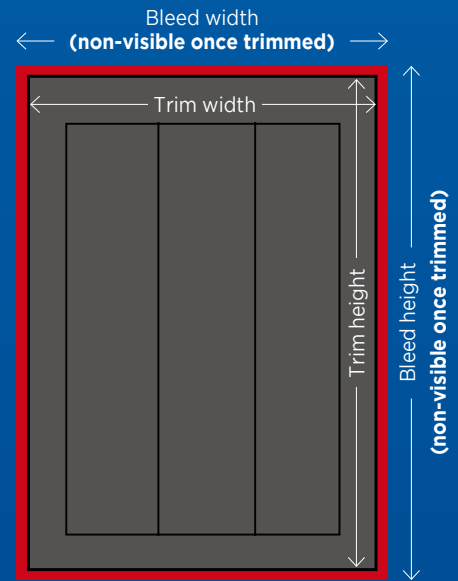


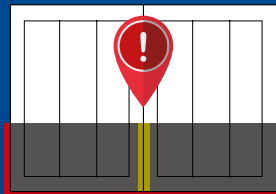
1/4 PAGE (V)



FULL PAGE ADVERTS

Please keep all critical information out of the bleed area and well away from the trim to avoid information being lost.



PRINT	IPBI	FCI	TPP
FULL PAGE	210 x 280 mm (216 x 286 mm with bleed ⓘ)	210 x 280 mm (216 x 286 mm with bleed ⓘ)	210 x 297 mm (216 x 303 mm with bleed ⓘ)
1/2 PAGE (H)	170 x 116 mm	170 x 116 mm	190 x 128 mm
1/2 PAGE (V)	86 x 241.8 mm	86 x 241.8 mm	93 x 272 mm
1/4 PAGE (H)	170 x 60 mm	170 x 60 mm	190 x 62 mm
1/4 PAGE (V)	86 x 116 mm	86 x 116 mm	93 x 128 mm
FRONT COVER	210 x 210 mm PLUS 3 mm bleed - right and bottom ONLY (213 x 213 mm with bleed ⓘ)	210 x 219.5 mm PLUS 3 mm bleed - right and bottom ONLY (213 x 222.5 mm with bleed ⓘ)	
DPS 1/2 PAGE (H)	420 x 107 mm PLUS 3 mm bleed - left, right and bottom ONLY (426 x 110 mm with bleed ⓘ)	420 x 107 mm PLUS 3 mm bleed - left, right and bottom ONLY (426 x 110 mm with bleed ⓘ)	 <p>DPS 1/2 PAGE (H)</p> <p>Please keep all critical information out of the bleed area, the gutter and well away from the trim to avoid information being lost.</p>

NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT

WEB BANNERS

STANDARD ANIMATED WEB BANNER

728 pixels wide x 90 pixels deep @ 72dpi
€600/month (minimum of three months)

SKYSCRAPER ANIMATED WEB BANNER

206 pixels wide x up to 600 pixels deep @ 72dpi
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E-NEWSLETTER BANNERS

STANDARD BANNERS

1200 x 170px @ 72dpi
€150 per e-newsletter

SQUARE BLOCK

350 x 350px @ 72dpi
€150 per e-newsletter

