



BRUNTON

P U B L I C A T I O N S

MEDIA PACK 2021



Inspiration, innovation, information
www.thepackagingportal.com

CORRUGATED

FOLDING CARTON

RECYCLING



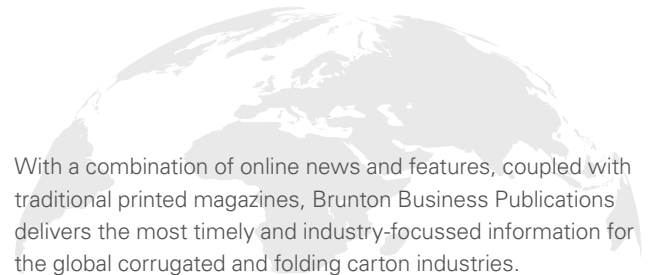
BRUNTON

PUBLICATIONS



BRUNTON BUSINESS PUBLICATIONS IS THE WORLD'S LEADING PUBLISHING HOUSE FOR BUSINESS TO BUSINESS MAGAZINES SPECIFICALLY TARGETED AT CORRUGATED AND FOLDING CARTON CONVERTING.

NOW HEADED BY THE FIFTH GENERATION, THE COMPANY HAS CONSISTENTLY BEEN SEEN AS THE 'GO TO' REFERENCE FOR CONVERTERS, PAPER MILLS AND MACHINERY/SERVICE SUPPLIERS ALIKE

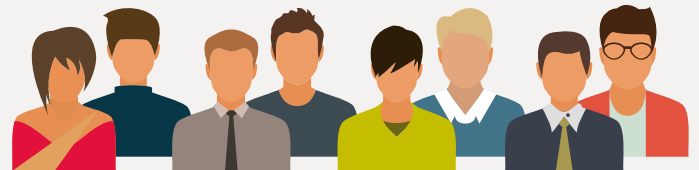


With a combination of online news and features, coupled with traditional printed magazines, Brunton Business Publications delivers the most timely and industry-focussed information for the global corrugated and folding carton industries.

Thanks to a partnership with NV Publications in USA, M.Success in China and TMT 'Corrugated Industry' in Russia/CIS, no other publishing house has such a global reach in terms of in-plant reporting and news provision.

The extensive team of editors and freelance journalists includes Daniel Brunton, Michael Brunton, Jackie Schultz, David Hayes, Nick Coombes, Don Haines, Len Prazych, Eugene Gerden, Dick Target and others.

SEVERAL HUNDRED YEARS OF COMBINED EXPERIENCE IN THE CORRUGATED AND FOLDING CARTON INDUSTRIES.



Launched in 2016, www.thepackagingportal.com is the group's web site, offering daily news feeds and online features. With twice weekly email campaigns being sent to over 6,500 opted-in subscribers, the traffic through the site continues to grow on a daily and weekly basis, aided by an extensive social media presence through **LinkedIn, Facebook** and **Twitter**. With advertising opportunities and an extensive list of industry events and industry-targeted videos, the website offers a wealth of information – and is free of charge to view.



WIDELY RECOGNISED AS THE LEADING
AND MOST RELEVANT JOURNAL FOR THE
INDUSTRY WHICH IT SERVES



COUNTRY BREAKDOWN

(Source: Label Print Out/Postal Code Areas)



Europe	Germany 332	Switzerland 84
United Kingdom 470	Italy 284	Sweden 89
Ireland 57	Spain 235	Norway 46
Holland 102	Portugal 91	Finland 63
Belgium 86	Austria 99	Denmark 81
France 309	Greece 36	Eastern Europe 427

Middle East 198

Africa 317

Far East Asia & Pacific Region 604

South America 573

North America 630

FOLDING CARTON INDUSTRY

INCORPORATING NEWS AND COMMENT
FROM PRO CARTON AND THE
PAPERBOARD PACKAGING COUNCIL

Read by carton makers, cartonboard mills, equipment and machinery suppliers and carton buyers throughout the world.

The magazine is published in January, March, May, July, September and November each year.

2021 PROGRAMME

JAN/FEB	Cutting and Creasing Review
MAR/APR	Sheetfed Printing Review
MAY/JUNE	Inks, Coatings and Varnishes, Adhesive Applicators and Quality Control
JULY/AUG	Laminating Reel Fed Printing Review
SEPT/OCT	MIS Systems/Computer Software and Barcoding
NOV/DEC	Carton Gluers and Window Patchers Reviewed

The following subjects will also be reviewed throughout the year in a series of in-depth articles compiled by our editorial staff and contributors:

- Board Mill Profiles
- Carton Plant Profiles
- Equipment Supplier Profiles
- Carton People Profiles
- Carton User Profiles
- New Products, Equipment & Services
- Equipment Installation Reviews
- Product Review Profiles

In addition, each issue contains its regular and established schedule of articles of topical and immediate relevance to readers. Included in these are: Corporate Affairs • New Products • Suppliers Guide • Classified Advertising

ADVERTISING RATES 2021

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€2200	€1250	€690
2 Insertions	€2125	€1200	€660
3 Insertions	€2065	€1065	€625
6 Insertions	€1850	€1000	€550

For full
specs
see p8

UK CUSTOMERS: VAT will be charged at statutory rate.

EXCLUSIVELY SERVING AND SHAPING NORTH AMERICA'S MODERN CORRUGATED INDUSTRY



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CORRUGATED TODAY

THE BI-MONTHLY PUBLICATION FOR AMERICAN AND CANADIAN INTEGRATED AND INDEPENDENT BOX MAKERS

Circulated to integrated and independent corrugator plants, sheet feeders and sheet plants throughout North America. With the most knowledgeable team of editors and contributors in the industry, Corrugated Today continues to keep the industry up to date with everything corrugated.

2021 PROGRAMME

- JAN/FEB**
 - 1 Industry Outlook
 - 2 Highlights from ConneXion
 - 3 Virtual Tools For Service and Support

- MAR/APR**
 - 1 **Bonus distribution:* AICC Spring Meeting
 - 2 The Digital Box Plant
 - 3 Trends in Tooling

- MAY/JUNE**
 - 1 **Bonus distribution:* FBA Annual Meeting
 - 2 Specialty Gluer Update
 - 3 Sales Leadership
 - 4 SuperCorrExpo Preview

- JULY/AUG**
 - 1 **Bonus distribution:* SuperCorrExpo
 - 2 Plant Floor Monitoring
 - 3 Material Handling

- SEPT/OCT**
 - 1 Box Manufacturing Olympics (combined AICC Design and TAPPI CorrPak competitions)
 - 2 SuperCorrExpo Post-show Coverage
 - 3 Waste Extraction and Baling

- NOV/DEC**
 - 1 Food Safety Certifications
 - 2 Digital Finishing

Each issue will also feature: Printing & Graphics Troubleshooting • Design Excellence • One to One Interviews • Technical Production Articles • New Products and News • Sheet and Corrugated Plant Profiles • Safety-related Articles

ADVERTISING RATES 2021

FULL PAGE	\$1,990	PREMIUM POSITION CHARGE 20% of earned rate
1/2 PAGE	\$1,170	
1/4 PAGE	\$990	
FRONT COVER	\$3,580 (Inclusive)	
BACK COVER	\$2,990 (Inclusive)	
INSIDE FRONT COVER	\$2,520 (Inclusive)	
INSIDE BACK COVER	\$2,170 (Inclusive)	

For full specs see p8

INSPIRATION, INNOVATION, INFORMATION.



THE PACKAGING PORTAL

A CONSOLIDATED ROUND UP OF INDUSTRY NEWS

A printed newsletter published every two weeks, with content generated from the daily news feed. Content includes industry news, feature stories, appointments, financial results, current investment projects and new product launches. Circulated to corrugated and carton plants throughout the UK, mainland Europe and the Middle East, it is fed by our daily news feed – www.thepackagingportal.com

ADVERTISING RATES 2021

PRINT

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€1250	€870	€600
12 Insertions	€1175	€790	€575
26 Insertions	€1125	€710	€530

ONLINE

Banner – 728 x 90 px – 12 months

€500 per month
(Total €6,000 per year)

For full specs see p8

With a daily news feed, video posts, plant features and embedded Twitter feed, this website for corrugated and folding carton converters was launched in January 2016.

Since its launch it has served
3.2 MILLION
pages of information
to **223,019** unique users*

42.3%
OPEN
RATE

12,250
registered users
who have opted-in to receive
the twice per week
e-newsletter update

Fully optimized for PC, tablet
and mobile device usage

* Since October, 2018

PUBLISHED MONTHLY FOR THE RECOVERED FIBRE AND ASSOCIATED INDUSTRIES - AIMED AT DIRECTORS, OWNERS, PLANT MANAGERS, PRODUCTION MANAGERS AND RECYCLING OFFICERS



As well as our main programme, other regular features include: Legislation, prices and statistics, municipal waste management, Circular Economy, waste to energy, mill profiles, appointments and features on Association activities.

RECOVERED FIBRE NEWS

MONTHLY NEWSLETTER SERVING THE EUROPEAN RECOVERED FIBRE INDUSTRY.

Recovered Fibre News reaches waste based mills, casemakers, cartonmakers, printers and publishers, collection and local authorities and brokers. Editorial is aimed at Directors, Owners, Plant Managers, Production Managers and Recycling Officers.

2021 PROGRAMME

- JANUARY** New Container Options and Container Refurbishment
- FEBRUARY** Balers (Semi and fully auto), Bale Straps, Bale Wrappers and Baling Wire (Part 1)
- MARCH** Kerbside Collection Vehicles and Wheeled Waste Containers – Banks/Bins/Bags/Sacks
- APRIL** Market Demands for Security Shredding
- MAY** Waste Conveyors and Belting
- JUNE** Balers (Semi and fully auto), Bale Straps, Bale Wrappers and Baling Wire (Part 2)
- JULY** Compactors
- AUGUST** Security Shredding Equipment (Static and Mobile)
- SEPTEMBER** Kerbside Collection Vehicles and Wheeled Waste Containers – Boxes/Bins/Bags/Sacks
- OCTOBER** MRF equipment, Picking Stations, Bag Openers
- NOVEMBER** Shredders
- DECEMBER** Annual News Round Up – Forecasts for 2021

ADVERTISING RATES 2021

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	£550	£400	£225
3 Insertions	£500	£365	£190
6 Insertions	£480	£340	£180
12 Insertions	£460	£325	£160

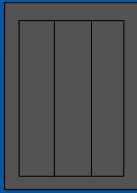
For full specs see p8

UK CUSTOMERS: VAT will be charged at statutory rate.

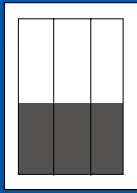
MECHANICAL DATA

PLEASE EMAIL DAN BRUNTON
dan@brunton.co.uk TO BOOK ADVERTISING

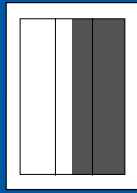
PRINT



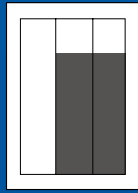
FULL PAGE



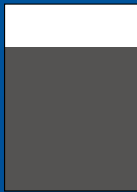
1/2 PAGE (H)



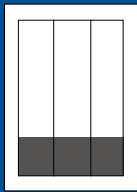
1/2 PAGE (V)



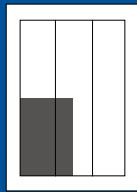
ISLAND



FRONT COVER



1/4 PAGE (H)



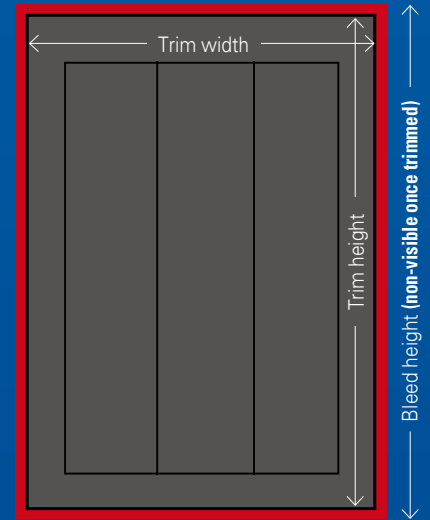
1/4 PAGE (V)



FULL PAGE ADVERTS

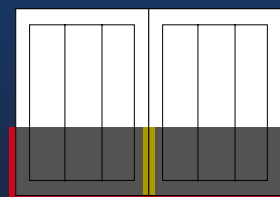
Please keep all critical information out of the bleed area and well away from the trim to avoid information being lost.

← Bleed width (non-visible once trimmed) →



PRINT	IPBI	FCI	CT	TPP	RFN
FULL PAGE	210 x 280 mm (216 x 286 mm with bleed)	210 x 280 mm (216 x 286 mm with bleed)	210 x 280 mm (216 x 286 mm with bleed)	210 x 297 mm (216 x 303 mm with bleed)	210 x 297 mm (216 x 303 mm with bleed)
1/2 PAGE (H)	170 x 116 mm	170 x 116 mm	170 x 116 mm	190 x 128 mm	190 x 133 mm
1/2 PAGE (V)	86 x 236 mm	86 x 236 mm	86 x 236 mm	93 x 262 mm	93 x 272 mm
ISLAND	112 x 185 mm	112 x 185 mm	112 x 185 mm	N/A	N/A
1/4 PAGE (H)	170 x 60 mm	170 x 60 mm	170 x 60 mm	190 x 62 mm	190 x 62 mm
1/4 PAGE (V)	86 x 116 mm	86 x 116 mm	86 x 116 mm	93 x 128 mm	93 x 133 mm
FRONT COVER	210 x 210 mm PLUS 3 mm bleed – right and bottom ONLY (213 x 213 mm with bleed)	210 x 219.5 mm PLUS 3 mm bleed – right and bottom ONLY (213 x 222.5 mm with bleed)	210 x 203 mm PLUS 3 mm bleed – right and bottom ONLY (213 x 206 mm with bleed)	N/A	N/A
DPS 1/2 PAGE (H)	420 x 107 mm PLUS 3 mm bleed – left, right and bottom ONLY (426 x 110 mm with bleed)	420 x 107 mm PLUS 3 mm bleed – left, right and bottom ONLY (426 x 110 mm with bleed)			

NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT



DPS 1/2 PAGE (H)



DPS 1/2 PAGE ADS

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ONLINE

BANNER ADVERT 728 pixels wide x 90 pixels high

