



BRUNTON

P U B L I C A T I O N S

MEDIA PACK 2020



THE
COMPLETE
PACKAGE

Inspiration, innovation, information
www.thepackagingportal.com

CORRUGATED

FOLDING CARTON

RECYCLING



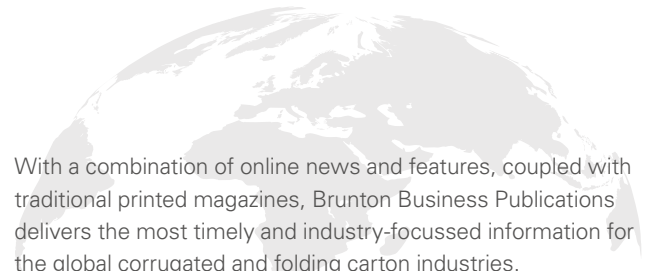
BRUNTON

PUBLICATIONS



BRUNTON BUSINESS PUBLICATIONS IS THE WORLD'S LEADING PUBLISHING HOUSE FOR BUSINESS TO BUSINESS MAGAZINES SPECIFICALLY TARGETED AT CORRUGATED AND FOLDING CARTON CONVERTING.

NOW HEADED BY THE FIFTH GENERATION, THE COMPANY HAS CONSISTENTLY BEEN SEEN AS THE 'GO TO' REFERENCE FOR CONVERTERS, PAPER MILLS AND MACHINERY/SERVICE SUPPLIERS ALIKE

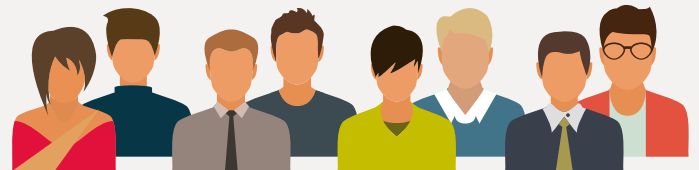


With a combination of online news and features, coupled with traditional printed magazines, Brunton Business Publications delivers the most timely and industry-focussed information for the global corrugated and folding carton industries.

Thanks to a partnership with NV Publications in USA, M.Success in China and TMT 'Corrugated Industry' in Russia/CIS, no other publishing house has such a global reach in terms of in-plant reporting and news provision.

The extensive team of editors and freelance journalists includes Daniel Brunton, Michael Brunton, Jackie Schultz, David Hayes, Nick Coombes, Don Haines, Len Prazych, Eugene Gerden, Dick Target and others.

SEVERAL HUNDRED YEARS OF COMBINED EXPERIENCE IN THE CORRUGATED AND FOLDING CARTON INDUSTRIES.



Launched in 2016, www.thepackagingportal.com is the group's web site, offering daily news feeds and online features. With twice weekly email campaigns being sent to over 6,500 opted-in subscribers, the traffic through the site continues to grow on a daily and weekly basis, aided by an extensive social media presence through **LinkedIn, Facebook** and **Twitter**. With advertising opportunities and an extensive list of industry events and industry-targeted videos, the website offers a wealth of information – and is free of charge to view.



THE ONLY WORLD-WIDE CIRCULATED
MONTHLY TRADE MAGAZINE EXCLUSIVELY
DEDICATED TO THE CORRUGATED INDUSTRY



INTERNATIONAL PAPER BOARD INDUSTRY

THE MONTHLY PUBLICATION FOR THE WORLD WIDE CORRUGATED INDUSTRY

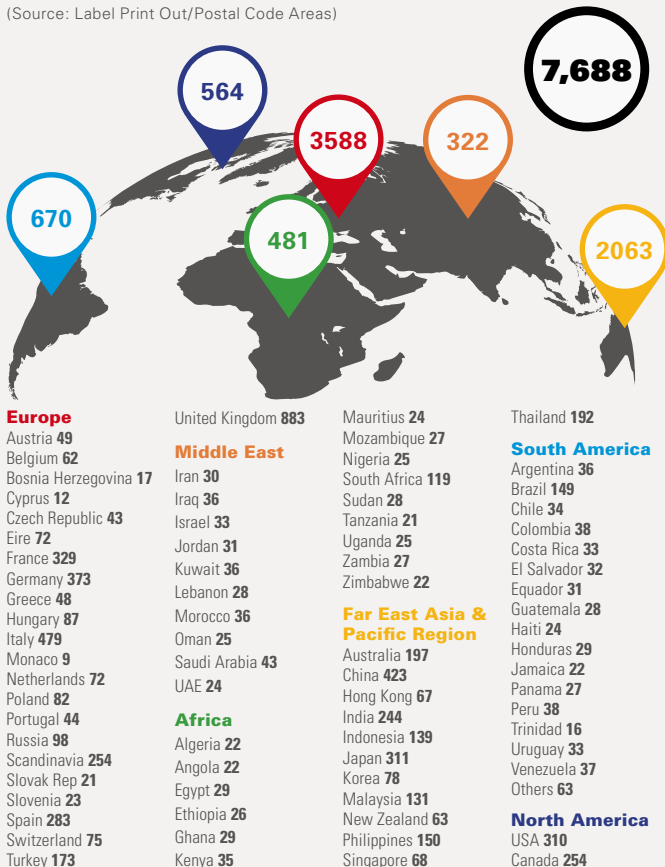
Cover to cover, every month, International Paper Board Industry features news, in-plant reports, technology updates and new product launches. Having been the market leading monthly publication for the global corrugated industry for almost 60 years, this magazine is read by owners, CEOs, Managing Directors and senior plant management throughout the world.

2020 PROGRAMME

JANUARY	1 Corrugator Update Part I – Wet End
FEBRUARY	1 Materials Handling Equipment
MARCH	1 drupa Preview 2 FEFCO Link – FEFCO’s Newsletter
APRIL	1 Speciality Folder Gluers
MAY	1 Digital Printing Equipment 2 FEFCO Summit Issue
JUNE	1 Update on Litho Label Laminating 2 Corrugator Scheduling Update 3 drupa Issue
JULY	1 Waste Extraction and Baling 2 FEFCO Link – FEFCO’s Newsletter
AUGUST	1 Corrugator Update Part II – Dry End
SEPTEMBER	1 SuperCorrExpo Preview 2 Die-cutting Issue
OCTOBER	1 SuperCorrExpo Preview Part 2
NOVEMBER	1 Corrugating Rolls
DECEMBER	1 ‘The Year Ahead’ Forecasts 2 FEFCO Link – FEFCO’s Newsletter

COUNTRY BREAKDOWN

(Source: Label Print Out/Postal Code Areas)



ADVERTISING RATES 2020

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€3000	€1790	€875
3 Insertions	€2750	€1750	€815
6 Insertions	€2625	€1710	€750
12 Insertions	€2440	€1580	€690

For full specs see p8

UK CUSTOMERS: VAT will be charged at statutory rate.

WIDELY RECOGNISED AS THE LEADING AND MOST RELEVANT JOURNAL FOR THE INDUSTRY WHICH IT SERVES



FOLDING CARTON INDUSTRY

INCORPORATING NEWS AND COMMENT FROM PRO CARTON AND THE PAPERBOARD PACKAGING COUNCIL

Read by carton makers, cartonboard mills, equipment and machinery suppliers and carton buyers throughout the world.

The magazine is published in January, March, May, July, September and November each year.

2020 PROGRAMME

JAN/FEB Cutting and Creasing Review
Drupa Preview

MAR/APR Sheetfed Printing Review
Drupa Preview

MAY/JUNE Inks, Coatings and Varnishes
Drupa Preview

JULY/AUG Laminating
Reel Fed Printing Review

SEPT/OCT MIS Systems/Computer Software and Barcoding

NOV/DEC Gluers, Window Patchers and Adhesive Applicators

The following subjects will also be reviewed throughout the year in a series of in-depth articles compiled by our editorial staff and contributors:

- Board Mill Profiles
- Carton Plant Profiles
- Equipment Supplier Profiles
- Carton People Profiles
- Carton User Profiles
- New Products, Equipment & Services
- Equipment Installation Reviews
- Product Review Profiles

In addition, each issue contains its regular and established schedule of articles of topical and immediate relevance to readers. Included in these are: Corporate Affairs • New Products • Suppliers Guide • Classified Advertising

ADVERTISING RATES 2020

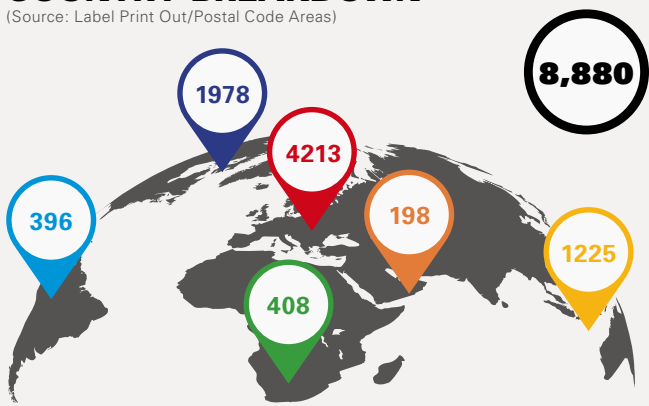
	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€2200	€1250	€690
2 Insertions	€2125	€1200	€660
3 Insertions	€2065	€1065	€625
6 Insertions	€1850	€1000	€550

For full specs see p8

UK CUSTOMERS: VAT will be charged at statutory rate.

COUNTRY BREAKDOWN

(Source: Label Print Out/Postal Code Areas)



Europe	Portugal 41	Middle East 198
United Kingdom 1282	Austria 99	
Ireland 57	Greece 26	Africa 408
Holland 123	Switzerland 84	
Belgium 86	Sweden 89	Far East Asia & Pacific Region 1225
France 490	Norway 26	
Germany 442	Finland 63	South America 396
Italy 440	Denmark 81	
Spain 309	Eastern Europe 475	North America 1978

MAILING TO

MACHINERY SUPPLIERS, MATERIAL SUPPLIERS, ADVERTISING AGENTS AND VOUCHER COPIES



EXCLUSIVELY SERVING AND SHAPING NORTH AMERICA'S MODERN CORRUGATED INDUSTRY



CORRUGATED TODAY

THE BI-MONTHLY PUBLICATION FOR AMERICAN AND CANADIAN INTEGRATED AND INDEPENDENT BOX MAKERS

Circulated to integrated and independent corrugator plants, sheet feeders and sheet plants throughout North America. With the most knowledgeable team of editors and contributors in the industry, Corrugated Today continues to keep the industry up to date with everything corrugated.

2020 PROGRAMME

JAN/FEB	2020 Market Outlook Inside/Outside Printing Corrugated B2C
MAR/APR	* Bonus Distribution AICC & FBA Digital Printing and Finishing The Digital Sales Rep
MAY/JUNE	Finance Panel Artificial Intelligence
JULY/AUG	SuperCorrExpo Preview Anilox Care and Maintenance
SEPT/OCT	* Bonus Distribution SuperCorrExpo Machine Maintenance Flexographic Printing
NOV/DEC	TAPPI CorrPak Winners SuperCorrExpo Post-show Coverage

PUBLISHING TEAM

Jackie Schultz **Editor-in-Chief** ✉ jschultz@corrugatedtoday.com
 Jeneane Vilardi **Publisher – USA** **Contributing Editors**
 Dan Brunton **Publisher – Europe** Dick Target
 Robyn Smith **Executive Publisher** Greg Kishbaugh
 Len Prazych



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Each issue will also feature: Printing & Graphics Troubleshooting • Design Excellence • One to One Interviews • Technical Production Articles • New Products and News • Sheet and Corrugated Plant Profiles • Safety-related Articles

ADVERTISING RATES 2020

FULL PAGE	\$1,990	PREMIUM POSITION CHARGE 20% of earned rate
1/2 PAGE	\$1,170	
1/4 PAGE	\$990	
FRONT COVER	\$3,580 (Inclusive)	
BACK COVER	\$2,990 (Inclusive)	
INSIDE FRONT COVER	\$2,520 (Inclusive)	
INSIDE BACK COVER	\$2,170 (Inclusive)	

For full specs see p8

AIMED AT HELPING CONVERTERS NAVIGATE
THE COMPLEXITY OF BRINGING DIGITAL
PRINT INTO AN ANALOG BUSINESS MODEL



DISTRIBUTION

The magazine is distributed, free of charge, to companies who are actively examining the digital print market, specific to short run and promotional corrugated packaging.



5,000+

With access to the global readership database from the Brunton Group, the print run is in excess of 5,000 copies per issue.

The online community will grow with time and will be promoted heavily to the 79,000+ unique users registered with www.thepackagingportal.com

79,000+



www.digitalprintforcorrugated.com

DIGITAL PACKAGING FOR CORRUGATED

THE QUARTERLY PUBLICATION FOR A NEW ERA

With rapid growth in the demand for shorter runs, more colour and experimental designs in terms of marketing messages and variable content, the use of digital print is mainstream in the graphic arts, folding carton and label markets. But now, digital print has firmly arrived in the corrugated market. With various machine manufacturers investing heavily in R&D and leading companies putting corrugated packaging as their number one target for the coming years, converters around the world would do well to educate themselves on what it takes to 'go digital'.

CONTENT

Packed with technical articles, company insight, in-plant reports and statistical reports on what and why the global corrugated industry needs to embrace everything that digital print has to offer. Although it is clear that digital will not 'replace' flexo as the print process of choice, the growing complexity of focussed marketing campaigns by brand owners and retailers will make digital print a necessary add-on to your converting capabilities.

ONLINE COMMUNITY

Supplementing the print magazine is a new on-line community, which can be found at www.digitalprintforcorrugated.com – the website has a news feed, feature articles and all the regular comment and content you would expect of a news platform – Embedded videos Twitter feed Industry specific events – to keep the reader fully apprised of what is happening in the world of digital printing, specifically for corrugated applications.

ADVERTISING RATES 2020

	FULL PAGE	1/2 PAGE
1 Insertion	€1,750	€1,000
2 Insertions	€1,700	€950
3 Insertions	€1,575	€875
4 Insertions	€1,500	€825

For full specs see p8

UK CUSTOMERS: VAT will be charged at statutory rate.

INSPIRATION, INNOVATION, INFORMATION.



THE PACKAGING PORTAL

A CONSOLIDATED ROUND UP OF INDUSTRY NEWS

A printed newsletter published every two weeks, with content generated from the daily news feed. Content includes industry news, feature stories, appointments, financial results, current investment projects and new product launches. Circulated to corrugated and carton plants throughout the UK, mainland Europe and the Middle East, it is fed by our daily news feed – www.thepackagingportal.com

ADVERTISING RATES 2020

PRINT

	FULL PAGE	1/2 PAGE	1/4 PAGE
1 Insertion	€1250	€870	€600
12 Insertions	€1175	€790	€575
26 Insertions	€1125	€710	€530

ONLINE

Banner – 728 x 90 px – 12 months

€300 per month
(Total €3,600 per year)

For full specs see p8

With a daily news feed, video posts, plant features and embedded Twitter feed, this website for corrugated and folding carton converters was launched in January 2016.

Since its launch it has served **3.2 MILLION** pages of information to **223,019** unique users*

42.3% OPEN RATE

12,250 registered users who have opted-in to receive the twice per week e-newsletter update

Fully optimized for PC, tablet and mobile device usage

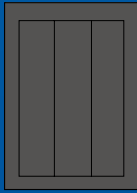
* Since October, 2018



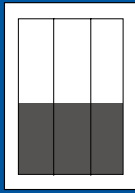
MECHANICAL DATA

PLEASE EMAIL DAN BRUNTON
dan@brunton.co.uk TO BOOK ADVERTISING

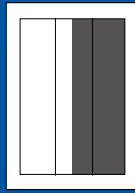
PRINT



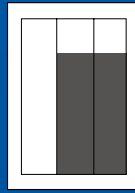
FULL PAGE



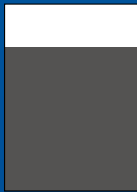
1/2 PAGE (H)



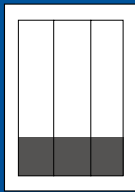
1/2 PAGE (V)



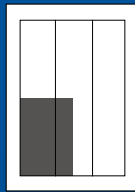
ISLAND



FRONT COVER



1/4 PAGE (H)



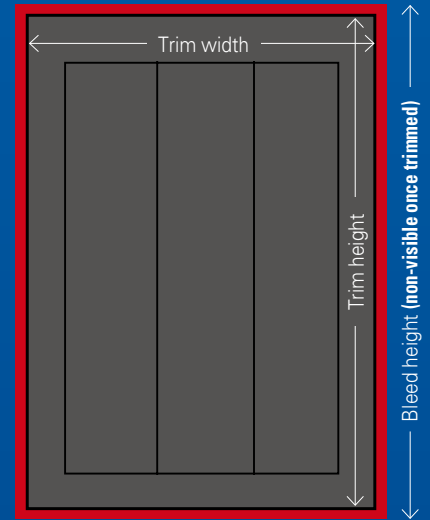
1/4 PAGE (V)



FULL PAGE ADVERTS

Please keep all critical information out of the bleed area and well away from the trim to avoid information being lost.

← Bleed width (non-visible once trimmed) →



PRINT	IPBI	FCI	CT	DPFC	TPP
FULL PAGE	210 x 280 mm (trim) (216 x 286 mm with bleed)	210 x 280 mm (trim) (216 x 286 mm with bleed)	210 x 280 mm (trim) (216 x 286 mm with bleed)	210 x 280 mm (trim) (216 x 286 mm with bleed)	210 x 297 mm (trim) (216 x 303 mm with bleed)
1/2 PAGE (H)	170 x 116 mm	170 x 116 mm	170 x 116 mm	173 x 118 mm	190 x 128 mm
1/2 PAGE (V)	86 x 236 mm	86 x 236 mm	86 x 236 mm	85 x 235 mm	93 x 262 mm
ISLAND	112 x 185 mm	112 x 185 mm	112 x 185 mm	N/A	N/A
1/4 PAGE (H)	170 x 60 mm	170 x 60 mm	170 x 60 mm	N/A	190 x 62 mm
1/4 PAGE (V)	86 x 116 mm	86 x 116 mm	86 x 116 mm	N/A	93 x 128 mm
FRONT COVER	210 x 210 mm (trim) PLUS 3 mm bleed – right and bottom ONLY (213 x 213 mm with bleed)	210 x 219.5 mm (trim) PLUS 3 mm bleed – right and bottom ONLY (213 x 222.5 mm with bleed)	210 x 203 mm (trim) PLUS 3 mm bleed – right and bottom ONLY (213 x 206 mm with bleed)	N/A	N/A
DPS 1/2 PAGE (H)	420 x 107 mm (trim) PLUS 3 mm bleed – left, right and bottom ONLY (426 x 110 mm with bleed)	420 x 107 mm (trim) PLUS 3 mm bleed – left, right and bottom ONLY (426 x 110 mm with bleed)			



DPS 1/2 PAGE ADS

Please keep all critical information out of the bleed area, the gutter (area between pages) and well away from the trim to avoid information being lost.

NB. ALL DIMENSIONS ARE WIDTH BY HEIGHT

DPS 1/2 PAGE (H)

ONLINE

BANNER ADVERT 728 pixels wide x 90 pixels high

